

Objective

To use my communication, video production and multimedia skills, along with my experience in the media industry to make a contribution to human rights on an international scale

Professional Experience

Consultancies

Communications Material Design – FATE Consulting – Rwanda (October 2012, May 2013)

- Designed and produced layouts for several communications materials including case study posters, 4 page informational paper, brochure, and sales catalog.
- Provided photographs for use in communications materials.
- Provided photography training course for junior consultants.

Video Production – UNICEF Rwanda - Rwanda (October 2012, January 2013)

- Working with the chief of communications and other communications staff I produced 4 short character driven documentary style films. The films highlighted the effectiveness of the ONE UN approach at the Kigeme refugee camp and Nkamira Transit Centre during the months following the recent conflict in Goma. Video available on request

Typesetting and Document Design – The Typesetter – South Africa (October 2012, April 2011)

- Typeset educational textbooks for the South African education system in all 11 official languages.
- Edited and designed layouts for 1 textbook series

CUSO International

[Website](#)

Video Module Developer – Education Development Centre - Rwanda (January 2012 – May 2013)

- Working with the Education Development Center and the Rwanda Education Board (REB) to produce and design accessible multimedia modules using video and mobile technology to show best practices in teacher training and classroom methodology in literacy and numeracy.
- Worked with REB staff to build internal capacity to ensure that the project continues and staff can use multimedia equipment to further the goals of the Rwanda Education Board.
- Facilitated photography, videography and communications workshops.

Photographer/Videographer Communications – VSO Cambodia (September - November 2011)

- Created photos, video, audio and stories to capture the impact of international volunteering and partnership tackling poverty. Subjects included North-South volunteers, South-South volunteers, national volunteers, Diaspora volunteers, corporate volunteers, partners and beneficiaries.
- Facilitated photography and communications workshops for national staff.

Desmond Tutu HIV Foundation – Cape Town SA

[Website](#)

Multimedia Consultant (April 2011 - August 2011)

- Produced a bilingual video in English and Xhosa depicting patient experiences in a HIV/AIDS clinical study at the Emavundleni clinic. This video is currently being used by the research study team to assist participants in better understanding the study process.
- Produced photos for various publications including brochures, reports, fundraising, and web.

Save the Children – Saving Newborn Lives project, Cape Town SA

[Website](#)

Photographer (March 2011)

- Produced images and video content for a Save the Children campaign to be displayed on the German Consulate's website, the organization's website and blog as well as their international database for future publications.

Step Up For Life – Non-governmental Organization, Cape Town SA [Website](#)

Video Production (Nov 2010 - Jan 2011)

- Worked with the director of the organization to conceptualize and produce a video to be used to represent the organization's goals, objectives and mandates on the web, at conferences, and at fundraising events.
- Working with local youth, and talent including Freshly Ground's Zolani Mahola, as well as a local camera operator I guided the team through production while also directing and editing the video.

Child Health Unit - University of Cape Town, Cape Town SA [Website](#)

Multimedia Consultant - E-Learning Committee (Sept 2010 - March 2011)

- Working collaboratively with the committee I guided the members through the recording and production of several medical procedures addressing a gap between textbook and lecture hall presentations and actual clinical experience. These videos are being used to give first year medicine students a better idea of what to expect in a typical South African medical clinic.
- Directed technical requirements and implemented best practices for the video production.
- Engaged with local staff to build media capacity within the organization.

Fertile Ground – Non-governmental Organization, Cape Town SA [Website](#)

Multimedia Consultant (September 2010 to August 2011)

- Re-designed the website while updating written, photographic and video content.
- Directed and edited a video showing one of the organization's day camps.

Canadian Senate, Ottawa ON [Website](#)

Graphics / Audio Operator (May-July 2010)

- Operated graphics system for live broadcasts of the senate committees.
- Mixed audio for live broadcasts of the senate committees.
- Worked in a bilingual (French/English) atmosphere (written & oral).

Communications Nova Scotia, Halifax NS [Website](#)

Freelance Videographer (Jan. 2010)

- Camera person for several shoots during the month of January.
- Switched live-to-tape interviews with Ministers and public servants.

Legislative Television, Halifax NS [Website](#)

Video Controller / Editor (Jan. 2005 - Jan. 2011) ** N.B. 1-yr leave of absence from Jan 2010-Jan 2011

- Managed control room staff during broadcasts and government sessions.
- Planned for and implemented an upgrade of an analog broadcast system to digital (SDI, HD ready), finishing 5-6 months ahead of schedule.
- Communications Liaison with journalists requiring video, audio and text from our office.
- Planned and directed live and post production broadcasts that were aired provincially and nationally.

On Air Operations / VTR Operator (April - May, Sept. - Oct. 2004)

- Operated VTR's.
- Managed duplication.
- Linear editing.
- Graphic design broadcast events and programming.

Canadian Red Cross – Division of International Red Cross, Halifax NS

Canvasser & Video Trainer

- Provided expertise & training in documentary film & television production (Nov.2008).
- Canvassing & local committee work (1996 to 2002).

Education

Radio and Television Arts - Nova Scotia Community College (NSCC)

Kentville, NS (2000-2002)

- Courses included: journalism, communications, contemporary world, script writing, etc.
- Majored in Television Production.
- Winner of Byron MacLeod Award for sport and academic achievement.
- Worked for the NSCC as a computer lab and studio technician during the course of my diploma.

Interactive Technology - Nova Scotia Community College (NSCC)

Truro, NS (1999-2000)

- Courses included: communications for multimedia, graphic design, photography, etc.
- Specialized in sound production
- Completed two work terms with local companies in graphic design and web production.

Other Interests and Qualifications

- **Languages** – Fluency in English and currently learning Kinyarwanda with additional experience working in bilingual work environments in French, Xhosa, Afrikaans and Khymer.
- **Advocacy** – In the areas of human rights, media rights and democracy.
- **Training** - Apple Final Cut Pro Level 1 certified, Skills for Working in Development (CUSO-VSO)
- **Computer Proficiency** - Experienced with both PC and Mac operating systems with in depth knowledge of several software packages including Adobe Masterworks CS5 and CS6 (Premiere, Photoshop, Image Ready, Illustrator, Audition, etc.), Final Cut Studio (Final Cut Pro, Motion, Soundtrack Pro, Compressor, DVD Studio Pro, etc.), Microsoft Office Suite (Office, Excel, etc.) and a familiarity with AVID, Dreamweaver, Flash, Media 100 and other media software.
- **Travel** - Have travelled in Canada, the United States, Europe, Southern Africa and South East Asia.
- **Sports** – Avid athlete with playing and coaching experience in ice hockey, volleyball, baseball and soccer while also being a member of Top Form Athletic Club (long distance running) and experience with several forms of yoga.

References

Norma Evans
Education Development Centre
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